



REIMAGINING MINNESOTA STATE

Overview

What is *Reimagining Minnesota State*?

During the fall of 2018 the Board of Trustees of Minnesota State launched *Reimagining Minnesota State*, a multi-year project by which Minnesota State will:

- reaffirm our unique value proposition to the people of the State of Minnesota,
- clarify our key outcomes of student success and economic and social mobility , and
- foster and support a culture of innovation across our system that empowers our people to experiment with and collaborate on innovative approaches to move the needle on our key outcomes.

As a result of *Reimagining Minnesota State*, our goal is to make significant progress on key outcomes of student success and economic and social mobility and be recognized as the state's strategic partner in the social vitality and economic prosperity of Minnesota.

Reimagining Minnesota State will unfold in two phases.

Phase I: Forum on *Reimagining Minnesota State*

The Forum on *Reimagining Minnesota State* will be a time of in-depth study of the disruptive forces currently facing higher education and the specific potential impact on Minnesota State and its students and communities. With insight and guidance from the Forum Advisory Group, the Minnesota State community will explore how organizations are navigating the demands of our rapidly changing world through strategic innovation and how these models might inform Minnesota State's efforts to improve on our key outcomes of success.

Timeline: Sept. 2018-April 2019

Phase II: Design an Innovation Strategy for Minnesota State

Using the outcomes of Phase I, Minnesota State will create an approach to innovation that will engage leaders from all levels within the System in the practical work of identifying the organizational and operational changes that must occur to make progress on our key outcomes of success and creating the structures, policies, procedures and funding that will:

- Recognize and accelerate the innovative approaches already occurring on our campuses
- Identify and bring promising practices to scale throughout the system
- Identify and support innovations that are beyond the capabilities and resources of a single campus
- Make innovation integral to the operational structures of the board, system office and campuses

Timeline: Beginning in May 2019

Why are we engaged in *Reimagining Minnesota State*?

Like most industries, higher education is facing disruptive forces that cannot be fully addressed through traditional processes, existing organizational structures, or incremental change. Demographics and enrollment patterns predict a downward pressure on enrollment and will change the profile of the students we serve. Advances in technology is changing how people work and learn and their expectations for service delivery. Limits on state funding and tuition revenues will require changes to business models to maintain our financial sustainability. And finally, the public is questioning the relevance and value proposition of higher education.

We are *Reimagining Minnesota State* because even as the world around us changes, we must ensure that we are delivering on our unique value proposition to the State of Minnesota and that all of our students benefit from high quality education that positions them for future success. This will require Minnesota State to expand our capacity to be more creative, nimble and innovative.

How will the Forum on *Reimagining Minnesota State* work?

The Forum on *Reimagining Minnesota State* will create opportunities for the Forum Advisory Group and the Minnesota State community to examine different forces that are impacting Minnesota State and how those forces will influence our ability to deliver on our value proposition and key outcomes of success.



Each Forum Session will include four parts:

1. **Background:** Prior to each Forum Session, research and information will be gathered and consolidated into a Briefing Paper that will provide background on the Session Topic and its context within Minnesota State. The Briefing Papers will include a set of Guiding Questions that will be used to frame each Session.
2. **Forum Sessions:** National and local speakers will provide brief presentations on different perspectives on the topic after which there will be a panel discussion with the Forum Advisory Group, with opportunities for questions from the audience. Forum Sessions will be open and will be available via technology for those interested in viewing remotely.
3. **Deliberations:** After the Forum Sessions, the Forum Advisory Group will meet to discuss the Session Topic, informed by the Briefing Paper and Forum Sessions and using the Guiding

Questions as a discussion guide. Other groups across the Minnesota State community, including bargaining unit and student leadership and campus-based groups, are encouraged to engage in discussions using the same materials and guiding questions and share their responses through the *Reimagining Minnesota State* website. Individuals also are welcome to respond.

4. **Output:** Following each Forum Session, a Report will be developed that includes the contributions from the Forum Advisory Group and other groups and individuals that submit responses.

The Forum Session Reports will serve as input into the Interim and Final *Reimagining Minnesota State* reports that will be shared with the Minnesota State Board of Trustees. The tentative timeline for the final report is May 2019.